



History

Good Vibes is New Zealand's largest skydiving event, which is hosted annually at Skydive Abel Tasman, Motueka. It was first launched in 2003 as a two day event to bring New Zealand's skydiving community together. Since then it has grown and is now New Zealand's largest skydiving festival.

Purpose

Originally Good Vibes was a chance for the relatively small group of New Zealand skydivers, to come together, skydive, share stories and learn from each other. Although this foundation still applies today, Good Vibes is now the largest skydiving event in the country. It offers people of all levels in the sport, the opportunity to learn and develop their skills. This in turn enhances the abilities of skydivers helping those interested, to further their careers within the skydiving and tourism industry.

Good Vibes 2010 (GV10)

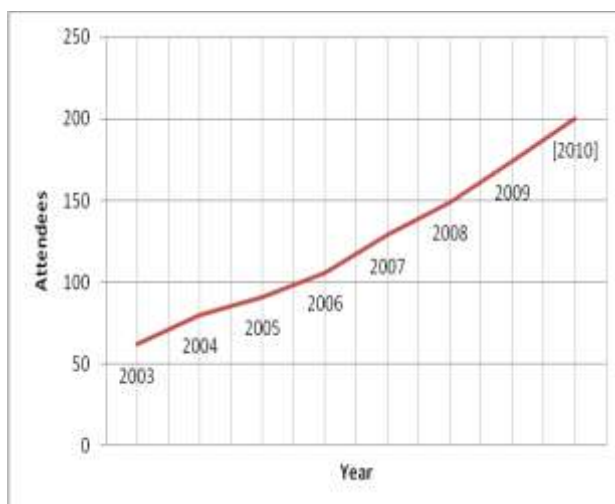
GV10 will be running as a 5 day event running from 18th-22nd August. Also prior to GV10, we will be hosting the New Zealand Skydiving Nationals which is a 4 day skydiving competition where the best skydivers in New Zealand compete against each other, in teams or individually.

This year we are sourcing skydiving coaches and organisers from around New Zealand and Australia, to present the opportunity for skill development for all levels and across all disciplines. This can be singled out as one of the major draws of the Good Vibes boogie. GV10 has recently been advertised on a number of skydiving websites and we have already received excellent responses regarding the planned itinerary for the 5 day event, 9 days including the National Comp.

In previous years Good Vibes has had funding contributions from the New Zealand Parachute Federation, but due to their own lack of funding they are unable to support the event this year.

Participants Attending

Since the launch of Good Vibes in 2003, we have seen a steady increase in the number of people participating in the event. This is set to dramatically increase in 2010, with the event lasting 5 days and including the 4 days of New Zealand Skydiving Nationals beforehand.



We anticipate that we will have around 200 participants at Good Vibes 2010.

This will encompass:

- Staff
- Coaches (from NZ & Australia)
- NZ Nationals competitors
- NZ Skydiving School students/graduates
- Sports skydivers from NZ & Australia
- POPS (parachutists over phorthy society)

Benefits

1. Raising the profile of skydiving
 - Within New Zealand itself.
 - Raising the New Zealand skydiving profile world-wide.
 - Attracting International, especially Australian visitors during our shoulder season.
 - Last year we hosted visitor from Germany, Japan, Britain and Australia.

2. Local businesses and the community
 - Attracting 200 visitors to Motueka over a 9 day period.
 - Supporting accommodation providers with bookings during shoulder season.
 - Supporting transport providers, as the majority of people attending will be from the North Island or overseas.
 - We will be holding a variety of functions in restaurants and bars in the region.
 - Sourcing supplies for the event from local and regional businesses.
 - Shops and services will gain from an increase in customers.
 - Hospitality and tourism companies will benefit even further on days where skydiving is cancelled due to weather.

3. Media Coverage
 - Through New Zealand skydiving mediums: websites, magazines.
 - Good Vibes 2010 will feature in overseas skydiving magazines (particularly UK and Australia).
 - Radio advertising.
 - TV coverage (currently in contact with TVNZ and Sky TV).
 - Print media: local and national newspapers.

What we can offer

By becoming an official sponsor of Good Vibes 2010, you will receive the following benefits:

- Featured in all media coverage, print, radio and TV.
- You will be featured on our website as an official sponsor (inc. logo, web link).
- Your signage will be displayed around the dropzone during the event.
- Your business information and logo will be featured in our welcome pack, which will be given to all participants (200).
- Official sponsors will be the primary source for the purchase of supplies for and during the event.

Sponsorship

Good Vibes 2010 is looking to National, International and local businesses for contributions towards this National event. Any sponsorship would be gratefully received.

Good Vibes has always been and will continue to be a non-profit event.